



# Enterprise Portal

# "A Personalized, Web Enabled, Fused Legacy Environment"

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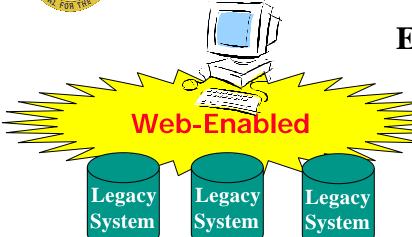
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# **Web User Interface Continuum**





**Enterprise Portals** 

Web-Based

New DB

COST

LOW

<u>RISK</u>

# **Technical Maturity**







What is an **Enterprise Portal?** 

Integrator

Business Intelligence Knowledge Management

Identifies trends and Patterns in Structured Data in support of Decision making

Accumulates, Correlates, and Disseminates Organizational Knowledge and Resources

(Unstructured data)







#### **Common EP Technical Characteristics**

- >KM/Content Management Component
  - Taxonomy-logical structure
  - Repository-stores taxonomy
  - Index- information directory for portal search capability
  - Web crawler/spider-search capability with pushing
- >Web Search Engine
- > Business Intelligence Component
- >Web Interface/Web Presentation Technology
- >Middleware: Publishing and Subscribing
- >Administration and Personalization
- **≻**Security
- >Filters and Agent-based Alerts
- ➤ Groupware and Workflow
- >Transaction servers and Load balancing
- ➤ Gateway (APIs)

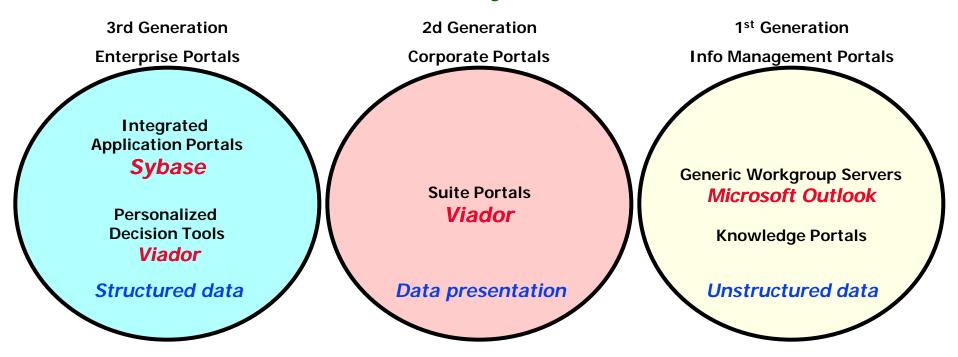






### **EP Classification by Primary Capability**

#### 3rd Gen "Heavy Lift" Portal

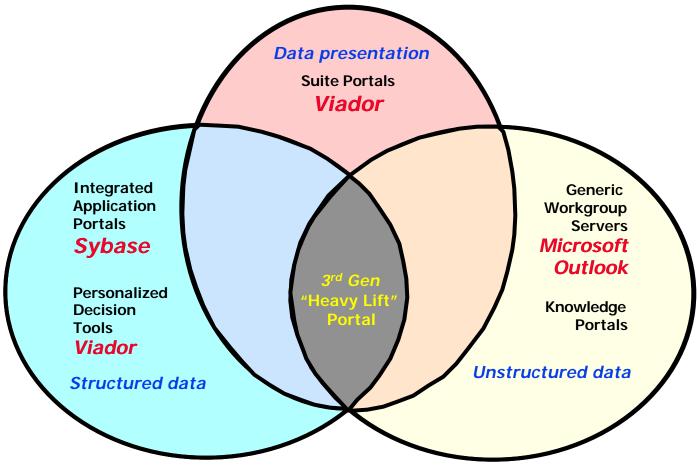






# 3rd Gen "Heavy Lift" Portal









# CECOM-SEC Belvoir Situation



- Intense pressure to web-base or web-enable (DRID 54)
- Legacy-type, information rich environment but "islands of information" persist
- Global, 24x7 demand for information management
- Effect of decisions can be instantaneous IF decision makers have the information they need
- Many decisions are made without the total knowledge necessary







- ➤ SEC-B will play a major role for DRID 54 compliance by webenabling legacy systems
- ➤ SEC-B can provide a fully functioning portal
- ➤ SEC-B is committed to Web applications development as a primary business area
- ➤SEC-B is teaming with industry partners to achieve best-ofbreed, cost effective, and timely solutions with 3<sup>rd</sup> generation "heavy lift" portals







### Characteristics of 3<sup>rd</sup> Generation Portals

- Ride on top of existing systems
- Web-enable sources of needed information
- Continuously available connectivity
- Build business logic in the portal, not the DB
- Customizable for each end-user role
- Secure through SSL, PKI, etc
- Simplify the user's environment
- Globally deployable
- Easy web access from any browser
- Handle both structured and unstructured data







### Characteristics of 3<sup>rd</sup> Generation Portals (cont'd)

- •Control schedule of migration of legacy systems against budgets...maximize return on current IT investment IAW DODI 5000.2
- Build foundation for incorporating emerging mobile/wireless technologies
- Deliver a secure, scalable, 24x7 real-time tie-in to legacy DBs and other critical information
- Provide the basis for an Executive Information System for DSS





# **CECOM-SEC** Belvoir Bottom-Line Advantages

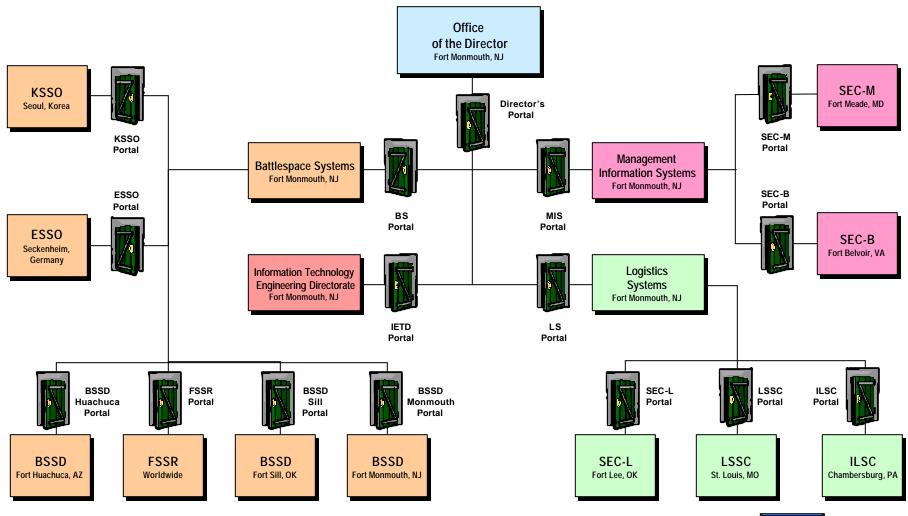


- NO new DBs required
- NO re-design of core systems required
- •If requirements change, and data is available, only the portal business logic is affected
- Easily absorbs emerging technologies
- Several orders of magnitude less risky/costly
- Dramatically reduced implementation time













### **Summary:**

- Directly aimed at DRID 54
- Leverages legacy system value
- Less costly/risky than web-basing
- Reduced implementation schedule
- Single sign-on with existing security intact
- Available 24x7 anywhere
- Not just an old EIS...but ubiquitous technology







### What are the estimated costs?

What are my options?





# **Pricing Options**



### **OPTION 1: "Single Portal Purchase"**

- Purchase individual portals @ \$1.5M each
- •Includes:
  - •Hardware (3 servers, 5CPU, @ 733 MHz, 4 x 7G HD)
  - •Software (Sybase, Viador, Win NT, Backup Exec, Direct Connect)
  - •Support (24x7 by Sybase, 12x5 Viador, 6 hr. response time for HP HW)
  - Consulting & Engineering Services (Gov't/KTR Team)
- Maintenance/Software Upgrade Costs:
  - •\$165K annual support Yr 2+





# **Pricing Options**



### OPTION 2: "SEC Revenue-Generating Portal Farm"

- Enable all of SEC at one time
- •Purchase 4 portals @ \$1.5M = \$6.2M
- •Includes:
  - •Hardware (per portal: 3 servers, 5CPU, @ 733 MHz, 4 x 7G HD)
  - •Software (Sybase, Viador, Win NT, Backup Exec, Direct Connect)
  - •Support (24x7 by Sybase, 12x5 Viador, 6 hr. response time for HP HW)
  - Consulting & Engineering Services (Gov't/KTR Team)
- •Maintenance/Software Upgrade Costs:
  - •\$165K annual support Yr 2+ per portal





### **OPTION 3: "CECOM Revenue-Generating Portal"**

- Enable all of CECOM at one time (supports all of AMC)
- •Purchase 10 portals @ \$1.5M = \$15M (includes Option 2)
- •Includes:
  - •Hardware (per portal: 3 servers, 5CPU, @ 733 MHz, 4 x 7G HD)
  - •Software (Sybase, Viador, Win NT, Backup Exec, Direct Connect)
  - •Support (24x7 by Sybase, 12x5 Viador, 6 hr. response time for HP HW)
  - Consulting & Engineering Services (Gov't/KTR Team)
- Maintenance/Software Upgrade Costs:
  - •\$165K annual support Yr 2+ per portal





# **Cost Recovery**



### **SEC (or CECOM) Sells Access**

- •Requires purchase of Option 1, 2 or 3 (depending on scope of application)
- Sell access @ \$500K per customer per year
  - Cost recovery of Option 1: after 3 customers purchase
  - Cost recovery of Option 2: after 12 customers purchase
  - Cost recovery of Option 3: after 30 customers purchase
- After each customer pays \$1.5M, portal ownership is transferred





# **Alternative Purchase Option**



### **CECOM Portal Farm**

- Combine known CECOM portal requirements
- Consolidate into one purchase
- Negotiate price based on maximum discounts
- Consider purchase through Logicon Lease (reduce cost impacts)
- Cost Recovery: Sell access to US Army customers
- Achieve rapid compliance with DRID-54





# **Summary**



- •A variety of options to meet current funds availability
- •Employs business model of using government contractor team to maximize expertise and knowledge transfer
- Establishes CECOM as center for excellence for Army EP
- •Provides a common look and feel, high availability, fail-over, security, high reuse, timely implementation, low risk and best value
- •Purchase uses CECOM SCP BPA, an AMC approved contract vehicle (direct purchase or lease)
- Leverages high value of Legacy systems
- Maximizes Return on Investment

